

questions & answers

Are Nanokeratin System products appropriate for all hair types?

The Nanokeratin System is appropriate for all hair types but is especially effective for damaged, coarse or chemically treated hair.

Does Nanokeratin System rejuvenate damaged hair?

The Nanokeratin System Smoothing/Enhancing Therapy is 100% effective in rejuvenating damaged hair.

Can Nanokeratin System be applied to hair that has undergone chemical treatments including straightening procedures?

Nanokeratin System can be applied to hair that has undergone any type of chemical treatment including straightening procedures – simply select product series appropriate for hair type.

Can Nanokeratin System be applied to children's hair?

The Nanokeratin System treatment can be applied to children's hair from aged 10 & up.

What is the duration of the Nanokeratin System treatment?

The Nanokeratin System treatment - Priming Shampoo, Smoothing/Enhancing Therapy, drying and smoothing - takes approximately 60 minutes for short hair and 120 minutes for long hair.

How can results be enhanced post Nanokeratin System treatment?

- Shampoo hair with Intensive Shampoo post treatment. It is sodium-free and contains keratin RSF to protect against harmful sun rays and other toxic elements.
- Apply the Revitalizing Mask following the treatment.

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How often should the Nanokeratin System treatment be undertaken?

The Nanokeratin System treatment should be undertaken every six months, or as needed.

What happens if my hair reverts back to its original form?

If hair reverts back to its original form over the four days immediately following the treatment, use a blow dryer or the Titanium Flat Iron to ensure effectiveness of the treatment.

When should hair be trimmed vis-à-vis the Nanokeratin System treatment?

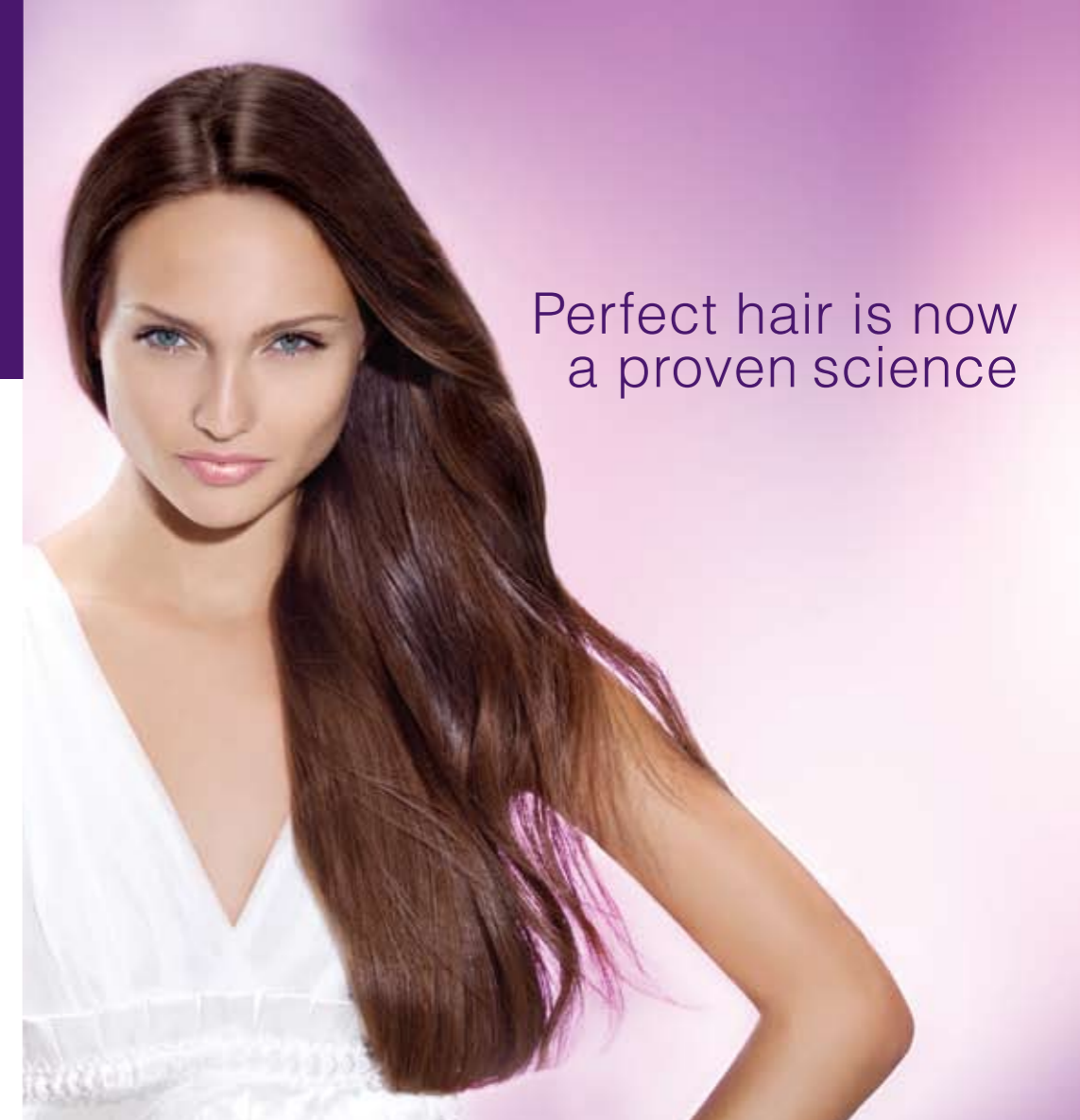
Trim hair following the Nanokeratin System treatment in order to remove split ends.

When should hair be coloured vis-à-vis the Nanokeratin System treatment?

Treat hair with the Nanokeratin System treatment immediately post colouring, lightening or highlighting hair. Otherwise, wait at least two weeks following the Nanokeratin System treatment before colouring hair.

How should hair be dealt with immediately following treatment?

- For the four days post Nanokeratin System treatment, avoid the following:
- Wetting hair (shower, pool or sea). If hair gets wet within the first four days post treatment, it should be dried with a Titanium Flat Iron;
 - Hair spray, gel, mousse, or any other hair care products;
 - Gathering hair with a band or ribbon.



Perfect hair is now
a proven science



nanokeratin®
SYSTEM



nanokeratin
SYSTEM

What is Nanokeratin System?

The revolutionary Nanokeratin System redefines the natural state of your hair and creates an enduring blowdry lasting up to 16 weeks.

Nanokeratin System is the new generation of hair science. Based on nano-molecular cashmere keratin particles, the Nanokeratin System therapy rejuvenates and smoothes hair, resulting in healthy, silky, frizz-free hair and infinite natural style.

The Nanokeratin System treatment replenishes smoothes and enhances the vitality and flexibility of your hair. It is a distinctive formula based on nano-molecular, cashmere keratin particles infused with amino acids, and a series of hand-selected vitamins and essential oils. Nanokeratin System serves to hydrate your hair and embed

a protective shield against toxic environmental elements. Nanokeratin System has been designed to suit different hair types and colours and is especially beneficial for damaged hair.

The International Nanokeratin System Laboratory is leading the global market in the ongoing research and development of a unique and innovative cashmere keratin formula that is based in nature and ecologically certified.

Time, Freedom, Poise:
Perfect hair is now a proven science



+ The new Nanokeratin System home kit Shampoo, Conditioner, Mask & Serum Enhancing & preserving your treatment for an incredible 16 weeks.

NEW

Nanokeratin System Hair Repair Shampoo

Maintains your hair's natural keratin layer and prevents protein loss from hair. Formulated for treated and untreated hair, Nanokeratin System Hair Repair Shampoo gently and effectively cleanses the scalp and hair, coating your hair with essential oils, minerals and vitamins. Sulfate-free, it hydrates and protects the hair.

Nanokeratin System Magic Touch Leave-in Conditioner

Provides optimum moisture, leaving hair flexible, easy to style and maintain. Nanokeratin System Leave-in Conditioner serves as a shield to restore and protect Nanokeratin System treated hair – when activated by heat, the conditioner safeguards the hair from becoming dry and frizzy.

Nanokeratin System Gold Mask

Has been formulated to provide a deep conditioning treatment and can be used equally on treated and untreated hair. It contains amino acids, cashmere keratin and antioxidants that detoxifies, revitalizes and detangles damaged and fragile hair. This special formula nourishes hair by penetrating from roots to end, leaving your hair smooth, silky and frizz-free.

Nanokeratin System Keratin Replenishing Serum

Replenishes and rejuvenates hair for a soft, supple and shiny result. It restores hair and provides a layer of protection against toxic environmental elements, to create smooth and frizz-free hair.